



General Paint[®]

Our passion. Your results.

SEASONAL SALE

FEATURING SELECTED INTERIOR AND EXTERIOR PAINT

INTERIOR ACRYLIC LATEX

breeze

OUR MOST POPULAR PAINT!

A quick drying premium quality coating which is very easy to apply. A spatter resistant acrylic latex. Can be used on plaster, drywall, wood, masonry and concrete. Apply by brush, roller or spray. Easy water clean up.

Available in three finishes:

FLAT - Great for bedrooms, living rooms and ceilings.

EGGSHELL - A durable, soft stylish sheen - our most popular choice!

SEMI-GLOSS - Durable, scrubbable finish for walls & trim.

Available in 925 mL, 3.7 L & 18.5 L sizes.



\$4.00* off

per 3.7L can (sale price)

Additional charge for tinting non-white bases.

Club members receive another **20% off** our sale prices.

* Above pricing not available in Ontario. General Paint Ontario stores benefit from Everyday Low Prices **PLUS** club members receive another 20% off everyday low prices. **SALE END JULY 5TH, 2009.**

EXTERIOR ACRYLIC LATEX

breeze

SUPERIOR ADHESION & DURABILITY!

Ideal for exterior wood, stucco and masonry. Can be applied over aged alkyd, latex stain, latex paint or primed substrates. Requires no undercoat on previously painted surfaces. Resistant to blistering and mildew. Available in three finishes: FLAT, SATIN AND SEMI-GLOSS.

Available in 925 mL, 3.7 L and 18.5 L sizes.



\$5.00 off
per 3.7L can (sale price)

Additional charge for tinting non-white bases.

Club members receive another **20% off** our sale prices.

SALE END JULY 5TH, 2009.

The Mini Fan Decks

New decorating tools which offer larger sized chips!

The "interior" and "exterior" fan decks have new colour combinations to provide more decorating ideas.

The "naturals & whites" fan deck contains all the ColorLife white colors in addition to the top selling colours.

Regular Price \$8.49 each

Club Price \$6.79 each



Home Renovation Tax Credit

Home renovations are smart investments in the long-term value of a home and also provide economic activity by increasing the demand for labour, building materials and other goods.

The 15% credit may be claimed on the portion of eligible expenditures exceeding \$1,000, but not more than \$10,000, meaning that the maximum tax credit that can be received is \$1,350.00. The credit can be claimed on eligible expenditures incurred on one or more of an individual's eligible dwellings.

Renovation costs for projects such as finishing a basement or remodelling a kitchen will be eligible for the credit, along with permits, contractor services, equipment rentals and incidental expenses.

Painting your home qualifies!



Down to Earth

General Paint has once again involved Canadians in naming a new palette of 'down to earth' paint colours. Over a six month period, we invited customers, colour enthusiasts and readers of Canadian House and Home magazine to name 30 new colours from our 2009 "down to earth" paint palette. The response was overwhelming. Over 125,000 readers submitted their unique names.

Mud Pie

This reminds me of the colour of the mud pies we made as kids growing up. The way we looked when they were still wet and we were patting them down. I can still feel the coldness and hear the smacking sound as we flattened them into little cakes.

Melanie, Tofield, Alberta

To pick up the "down to earth" colour card, visit your General paint store.

To read the stories and see the people behind the stories visit www.generalpaint.com.



colour trends 2009



General Paint.

Our passion. Your results.



Interested in the latest trend colours for 2009?

Come in to any General Paint store and pick up a free colour card!

